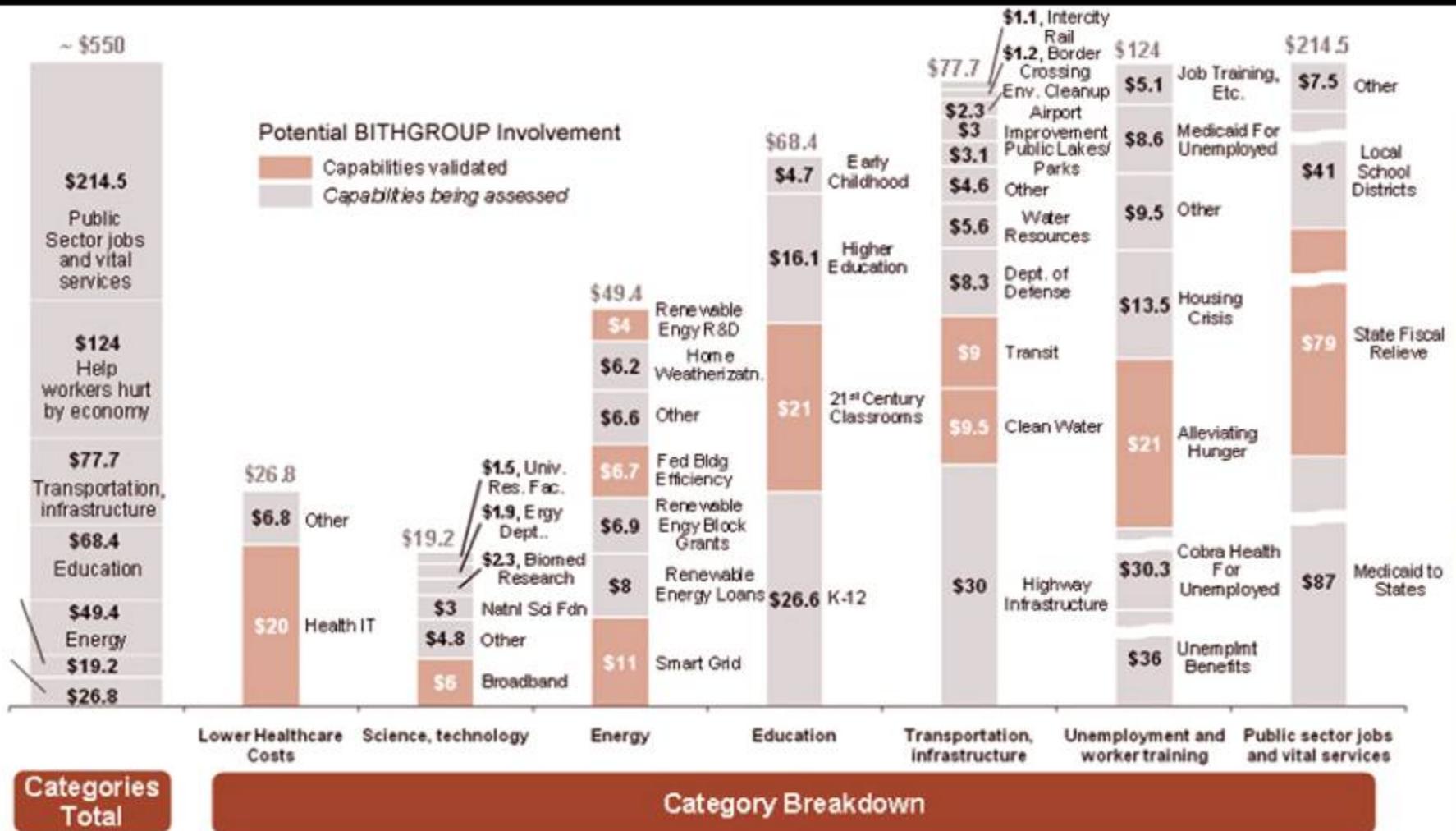
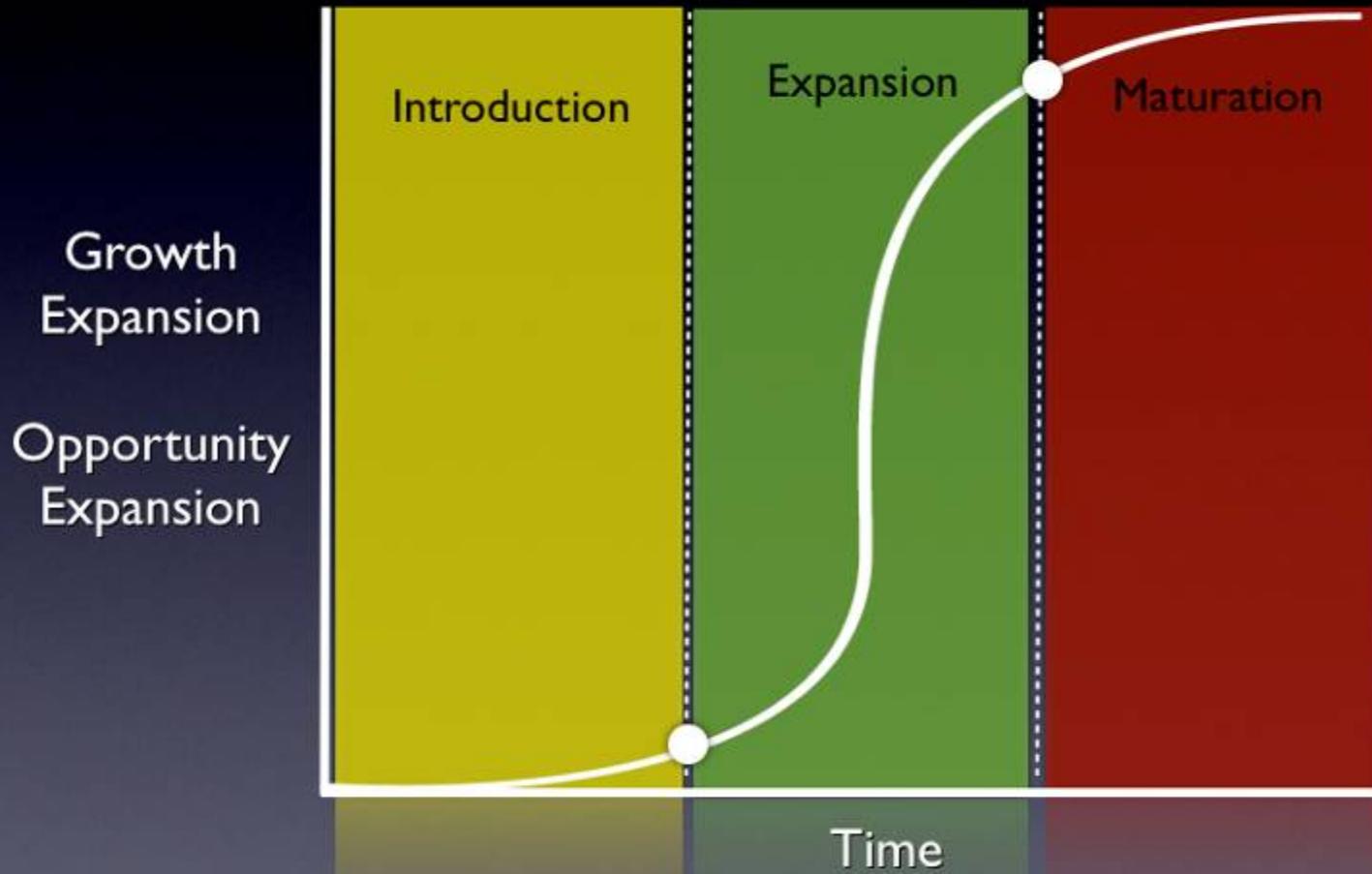


Marketing Insight



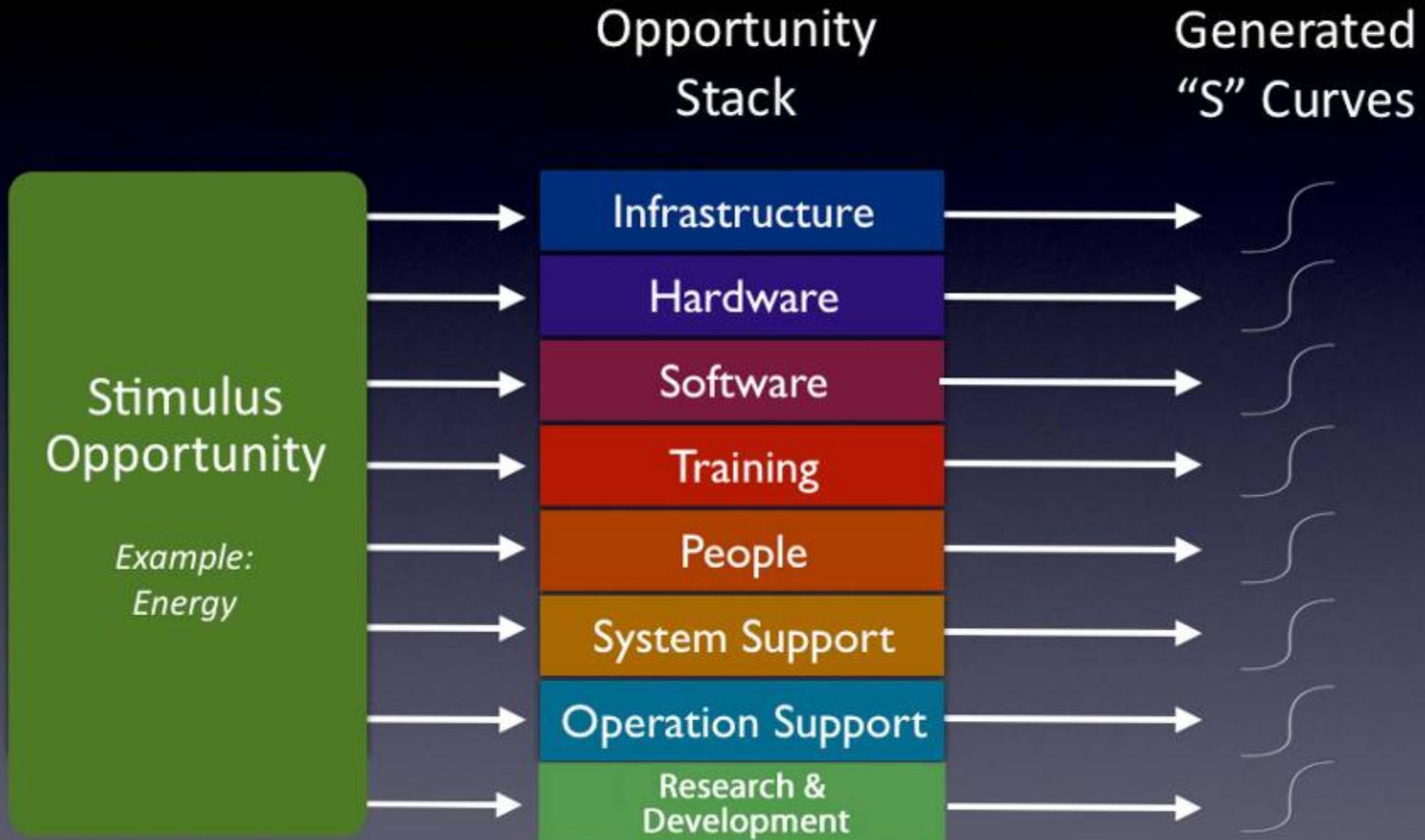
Source: MI Analysis, House Appropriations Committee

"S" Curve



Opportunity Extrapolation

(Create the future then work backwards)



Source: The Color of a Billion, Robert L. Wallace

Job Stacking

