

Meeting Minutes
JUNE 12, 2019 3:30 P.M. – 5:30 P.M.
MARYLAND DEPARTMENT OF TRANSPORTATION
7201 CORPORATE CENTER DRIVE, HANOVER, MD 21076



MEMBERS PRESENT

Louis Dubin (Chair)
Ronald R. Peterson (Vice Chair)
Mick Arnold
John D. Barber, Jr.
Michelle Bell-Smith
Gary Bockrath
Jennifer Bodensiek
Gavin Buckley
Veronica A. Cool
James D. Fielder
Bernie Fowler
Robrt L. Green
Steve Groenke
Alvin Hathaway
Andrew B. Larson
Stephen K. Neal
Lourdes R. Padilla
Charles Ramos
Edward C. Rothstein, Col Ret
James Rzepkowski
Chris Sachse
Kelly M. Schulz
Marty Schwartz
James A. Sears
Gerald "Jerry" Shapiro
Michelle J. Wright

GWDB STAFF

Mike DiGiacomo
Darla Henson
Ken Lemberg
Valerie Edwards
Sarah Sheppard

MEMBERS ABSENT

Sam Abed
Vanessa Atterbeary
Carol Beatty
Alice Blayne-Allard
Michelle Day
Katarina Ennerfelt
Tony Hill
Cheryl Kagan
Frank Kelly
Rona E. Kramer
Sandra Kurtinitis
Larry Letow
Dawn Lindsay
Carl Livesay
Roya Mohadjer
Gary Murdock
Chad Nagel
Alexander Núñez
George W. Owings, III
Lisa Rusyniak
Karen Salmon
William E. Simons
Charles T. Wetherington

GUESTS

Bob Aydukovic
Sam Aydukovic
Marcus Bullock
Brian Cahalan
Dwight Carr
Rich Cerkovnik
Kevin Craft
Scott Dennis
Lauren Gilwee
Jamie Gunnell
Cynthia Gurne
Kimberly Hahr
Andre James
Kenneth Jessup
Grace Kelly
Mary Kendall
Healthier Lagman
Caryn Lasser
Tom Maze
Marsha Netus
Augustin Ntabaganyimana
John Papagni
Darlene Peregory
Ajani Pierce
Matthew Pyne
Ed Roberts
Phil Rogofsky
Erin Roth
Jim Russell
Sharon Schreiber
Walter Simmons
LeRoy Thomas
Roger Venezia
Michael Venn
Wilbert "Ken" Young

INTRODUCTIONS AND WELCOME OPENING REMARKS

Louis M. Dubin, Chair, Governor's Workforce Development Board (GWDB), called the meeting to order at 3:30 p.m., by welcoming all members to the June 2019 quarterly meeting.

The GWDB, via Chair Louis Dubin, acknowledged outgoing Vice Chair Ron Peterson for his years of service on the Board, as he is retiring from the Board, effective 6/13/19. Mr. Peterson was provided a Governor's Citation via Commerce Secretary Kelly Schulz. There was recognition of Mr. Peterson's leadership and historical knowledge, acknowledging his over 15 years of service on the Board. A group photo was taken in commemoration of this occasion.

Chair Dubin welcomed new member Robert L. Green, Secretary, Maryland Department of Public Safety and Correctional Services (DPSCS), to the GWDB.

BOARD UPDATE:

Mike DiGiacomo, Executive Director, provided an update on various efforts underway. He spoke about a GWDB letter of support to the U.S. Department of Energy for a Clean Energy Manufacturing Innovation grant, with the University of Maryland Baltimore County (UMBC), to advance cybersecurity in energy efficient manufacturing.

The GWDB was included in another grant program, with the following stakeholders: the University System of Maryland, UMBC, Bowie State University, Code in the Schools, ThinkStack, Arnold Packaging, and AXIS Research and Technology - to collaborate on a National Talent Ecosystem project which proposes to conduct data collection, preliminary experiments, and a pilot study for Virtual Reality (VR) workplace simulations in immersive environments. The proposal is to take the Virtual Reality workplace tour idea to the next level and create VR simulations, including emergency response training simulations. The concept paper was accepted and the RFP was submitted June 3 for a \$1 million team-building phase. We expect to hear a decision by September 1st. Following the Phase 1 findings report, awardees then apply for Phase 2 for an additional \$5 million.

The GWDB 2018 Annual Report has been completed and submitted to the Governor's Office and the General Assembly. It is available at the registration table and posted to the GWDB website. Copies were provided to GWDB members.

The GWDB staff is working with the Local Workforce Development Boards to develop a Recertification Policy for the local boards. Each of the 12 local boards is required by WIOA to be certified by July 1, 2019 for an additional 2 years.

The GWDB in collaboration with our DWDAL partners is in the process of reviewing each local workforce board plan for revision per guidance in the WIOA.

Ken Lemberg, on GWDB staff, has participated in local workforce board meetings since our last Board meeting.

The GWDB has submitted the FY 2020 Memorandum of Agreement (MOA) to each of the agencies identified in the Governor's Executive Order for Budget Reimbursement. The budget amounts are consistent with the 2019 budget amounts.

In the past quarter, the GWDB staff and various Board and Taskforce members have conducted 42 individual meetings with business leaders, community partners, and educators, in addition to various networking events and conferences to learn about best practices, understand their needs, and get them connected to the proper person, agency, or program.

The GWDB, in partnership with the Maryland Department of Education, participated for the second consecutive year in the SANS Institute GirlsGoCyber Competition for high school girls. Last year, if you remember, Maryland high schools finished 1st and 2nd nationally. The final standings for this year's competition are just in, and Poolesville High School finished 2nd nationally and for the second year in a row Montgomery Blair High School finished number one!

The GWDB was a sponsor of the third annual Maryland Workforce Outlook Forum on Wednesday, May 15, followed by a networking reception. The theme of the Forum was "Addressing Human Disparities Across Our State," that is, underserved communities.

The GWDB, in collaboration with DWDAL and the Maryland Automobile Insurance Fund (MAIF), per SB 856, is working on a pilot program with the Prince Georges County Workforce One-Stop and Board to explore providing training to uninsured motorists in the state to reduce the number of people uninsured.

The GWDB has also been working with the Maryland Chamber of Commerce and the Maryland Manufacturing Advisory Board (MMAB) at the Maryland Department of Commerce to develop a teacher externship pilot program for this summer.

PANEL DISCUSSION:

Lauren Gilwee, Director of Policy at DWDAL, was introduced to facilitate a panel discussion with colleagues to give the audience a window into the types of programs, data, and services available, especially around review of local workforce board plans.

Lauren, who is overseeing the revised local workforce board review process, moderated a panel with three additional presenters as examples of who typically review the plans as part of the WIOA partners committee: Ajani Pierce, from the Labor Market Information shop of DLLR, with a focus on WIOA's push for data driven decisions; Andre James, the Labor Exchange Administrator for Anne Arundel County, who oversees all the local workforce services; and LeRoy Thomas, Director of the Jobs for Veterans state grants, whose office helps veterans with careers and education.

Lauren provided an overview of aspects of WIOA, including its four major Titles, as well as reference to the Maryland State Plan, additional WIOA related partners, and the *Benchmarks of Success*. There was discussion about the local workforce board plan review process, which is collaborative among agency partners, with a focus on the plans as quality public facing documents, to assist job seekers and employers.

MOTIONS:

The GWDB motioned to approve minutes from the December 12, 2018, GWDB meeting, and the GWDB motioned to approve minutes from the March 13, 2019, GWDB meeting, as there was now a quorum. Both sets of minutes were thus approved.

The GWDB motioned to approve Chris Sachse, CEO of ThinkStack, as new Vice Chair of the GWDB, succeeding Ron Peterson, now retiring. The Board moved to have Mr. Sachse approved as new Vice Chair.

PRESENTATIONS:

Mr. DiGiacomo introduced Marcus Bullock, CEO and Founder of the mobile application Flikshop. He met Marcus at a Maryland Economic Development Association conference. Mr. Bullock is interested in stronger, safer communities. He was an ex-offender, from the time he was a teenager. He has been interested in connecting with persons in prison via technology, and his company has connected over 145,000 families. This technology is impactful, permitting targeted campaigns and taglines to opportunities about where to go when leaving the correctional facilities. It has been a conduit for a large population. His effort is being piloted by Walter Simmons's team in Prince Georges County and also in DC. The platform provides access to targeted information, such as legal services and housing assistance.

TASKFORCE/INTERMEDIARY UPDATES:

The GWDB Executive Committee is holding a meeting on Friday to discuss priorities for the board for the year ahead.

RECEPTION BACKGROUND:

The reception this afternoon was being hosted by City Seeds, a Humanim social enterprise passionate about food and driven to transform lives. They offer culinary and hospitality skills training for individuals with barriers to employment. Mike welcomed Cindy Plavier-Truitt to say a few words about the work they do.

City Seeds, a project of the Humanim organization, is a social enterprise, one of a number of social impact businesses which are using the market. City Seeds is a full-service catering company, helping people to grow in their careers, with the stability of a job, including the formerly incarcerated. The company is growing the culinary workforce in Baltimore and beyond. Their funding through philanthropy has been increasingly less over time and through market business has been increasingly more.

ADJOURNMENT

Meeting adjourned at 5:05 PM.

Next meeting September 18, 2019.

Submitted by:

Ken Lemberg